



# BIRDVILLE INDEPENDENT SCHOOL DISTRICT COMMUNICATIONS DEPARTMENT

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## District-Affiliated Non-Curriculum Related Groups or Parent Booster Organizations Website Standards

The Birdville Independent School District (BISD) is committed to ensuring equal access and participation for people with disabilities, including treating people with disabilities in a way that allows them to maintain dignity and independence. We are committed to meeting the needs of people with disabilities in a timely manner. The District will do so by removing and preventing barriers to accessibility by complying with the accessibility of online content and functionality under the World Wide Web Consortium's (W3C's) Web Content Accessibility Guidelines (WCAG) 2.0 Level AA and the Web Accessibility Initiative Accessible Rich Internet Applications Suite (WAI-ARIA) 1.0 for web content.

### Web Pages of Non-Curriculum Related Groups

In accordance with Board Policy FNAB, and with the approval of the District Webmaster, non-curriculum related student groups may establish web pages linked to a campus or District website; however, all material presented on the web page must be related specifically to the organization's activities and include only student-produced material. The sponsor of the organization will be responsible for compliance with District rules for maintaining the web page. Web pages must include the following notice: **"This is a non-curriculum related student group web page. Opinions expressed on this page shall not be attributed to the District."** Any links from the web page of a non-curriculum related student group to sites outside the District's computer system must receive approval from the principal or District Webmaster.

### Web Pages of Parent Organizations

With the approval of the Communications Officer or District Webmaster, non-curriculum related parent groups may establish web pages linked to a campus or District website; however, all material presented on the web page must be related specifically to the organization. The sponsor of the organization will be responsible for compliance with District rules for maintaining the web page. Web pages must include the following notice: **"This is a parent non-curriculum related group web page. Opinions expressed on this page shall not be attributed to the District."** Any links from the web page of non-curriculum related parent organizations to sites outside the District's computer system must receive approval from the sponsor, principal, or appropriate director. [See Board Policy GE (LOCAL) for additional information regarding District-affiliated school-support or booster organizations.]

### Web Content Accessibility Guidelines

The following list is NOT the Web Content Accessibility Guidelines (WCAG) 2.0. It is a minimal list that represents our recommended standards for implementing principles for WCAG 2.0 conformance. The minimum recommendations include the following: alternative (ALT) text for images and links; tables used for tabular data with proper table captions and summaries; use proper page heading structure; videos with captioning or transcripts; accessible PDFs; and web pages with descriptive and informative titles. Finally, one of the notices (**in highlighted boldface type above**) MUST be posted in the footer on the website.

Complete details for standards of WCAG 2.0 Level AA and WAI-ARIA can be located at <https://www.w3.org/WAI/WCAG20/quickref> .

Questions or comments can be directed to Michelle DoPorto, District Webmaster, at [michelle.doportob@birdvilleschools.net](mailto:michelle.doportob@birdvilleschools.net) or 817-547-5758.