



Birdville Independent School District

BISD Athletic Logos

All logos to be used representing Birdville ISD Athletic teams must meet the following criteria:

- ❑ Logo must complete approval process:
 - Athletic Coordinator (if applicable)
 - Principal
 - BISD Athletic Director
 - Communications Department

- ❑ The following items must be submitted to the Communications Department prior to any use of the logo:
 - Electronic copy of the original artwork in Illustrator (*.AI) or PostScript EPS (*.EPS)
 - Logo High resolution (300 dpi) in jpeg format
 - Signed statement from the person/company producing the logo/artwork confirming all elements of the logo are not protected under copyright laws.
 - Logo details: font names and color information (Pantone and HEX) used within the logo

BISD Athletics Department

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