



FEB 25th @ 6PM



OPEN HOUSE

You're invited!
We invite you to join school staff and faculty to tour our school, learn about our academic program, and answer any questions.

Visit With Staff About:

- After-School Programs
- Your Child's Academic Needs
- Classroom Offerings

Refreshments Provided by 5th Grade Class

School Location
123 Main Street
Some City, State 12345
234-567-8910
myschool@email.com

Event Website: www.myschool.com

Your School Name

Book Fair


Book Readings and Activities for Kids Ages 4-12

September 8 – 12, 2014
4:00 PM – 7:00 PM

Event Information:
Location Name
123 Main St.
City, State 12345
234-567-8910

JOIN US FOR AN EVENING OF KNOWLEDGE AND FUN!

The Book Fair is now accepting electronic forms of all major credit and debit cards. Sorry, no checks or money orders. The Public Library is located at 123 Main Street right across from the sports stadium.



Your School Name

BACK TO SCHOOL

Event Name

JOIN US FOR A NIGHT OF ENJOYMENT!

Meet new teachers, parents and students, visit classrooms, and see what's in store for the new school year. Bring the entire family and join us for a night of fun before the school year begins.

SEPTEMBER 12th
at 5:00 PM

School Event Information
123 Main Street
City, State 12345
234-567-8910

www.myschool.com | 234-567-8910 | myschool@email.com

Guide to Eflyer Success For School Staff

Peachjar is committed to your school's success with digital flyer distribution. This guide provides useful tips and tools to ensure your eflyer is effective in driving parent engagement - through eflyer design, social sharing, and more!

Eflyer Design



Eflyers and paper flyers are viewed in very different ways. Over 55% of eflyers are viewed on smartphones. Therefore, make sure your flyer looks great on all devices!



Start with an easy-to-use flyer design tool. **Peachjar** offers free and customizable school eflyer templates! Log in to your account and click [Eflyer Templates](#).

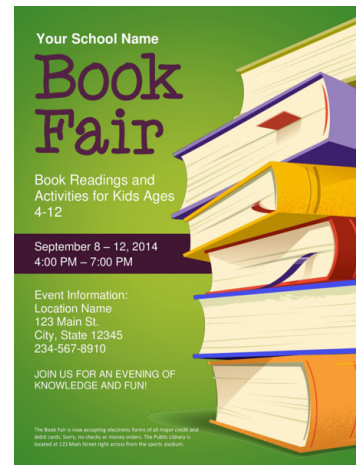


Begin your design in portrait orientation using an 8.5 x 11 inch document size. Make sure to save your flyer as a PDF.



Use large graphics to make your flyer visually engaging on all electronic devices.

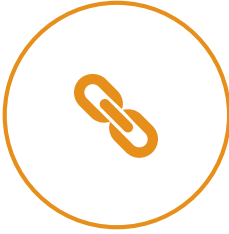
Eflyer Design (cont.)



Use bold colors. Eflyers are delivered in full-color.



Use large fonts and avoid putting too much text on one page.



Embed your website URL so that parents can click to view more information. We suggest using Adobe Acrobat or **PDFescape**.

Eflyer Design Tools



Peachjar offers **free** and **customizable** eflyer templates for your school and parent groups!

[View Templates](#)



Get your eflyer professionally designed for \$39 at **eFlyer Designs**

[Learn More](#)



Create your own flyers with **Canva**, a free and easy-to-use design tool

[Learn More](#)

Canva and eFlyer Designs are third-party service providers that Peachjar recommends for eflyer design services. All support inquiries must go to the appropriate service provider.

Tips for Eflyer Success



Post early! Allow enough time for parents to sign up



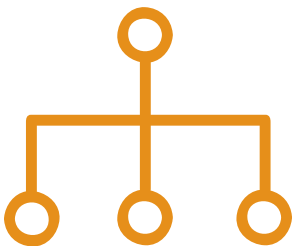
Ditch the paper registration forms!



Include a call-to-action with Peachjar's "Sign Up Now" button



Use testimonials!

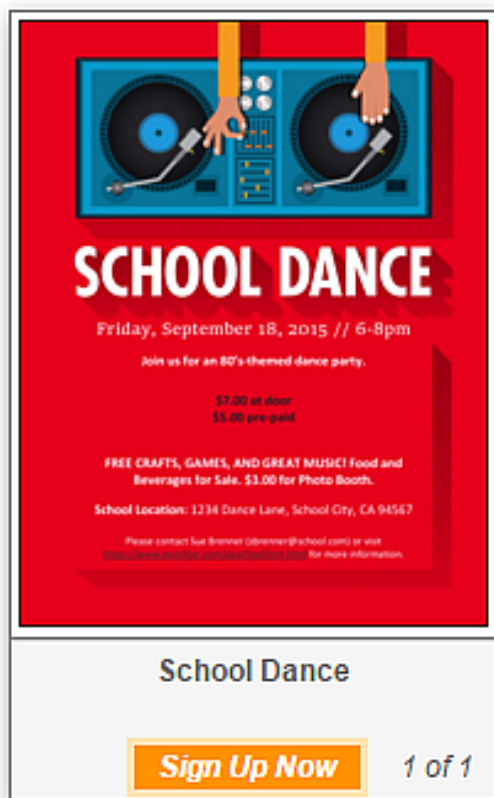


Ask friends and colleagues to share your eflyer on social media



Create a sense of urgency - set a registration deadline

Add Peachjar's "Sign Up Now" Button



Be sure to include a "Sign Up Now" button to drive parents to your registration page! Here's how...

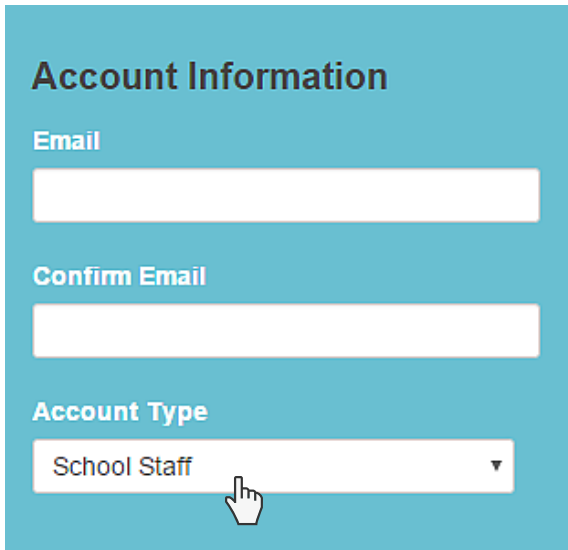
- 1** Log into your account and click "Send a Flyer"
- 2** During Step 5, provide the URL to your event or program registration page

- 3** Click the "Test Registration URL" button to check the link
- 4** Submit your flyer for distribution to parents



A "Sign Up Now" button will appear below your flyer in the emails sent to parents.

Get Started



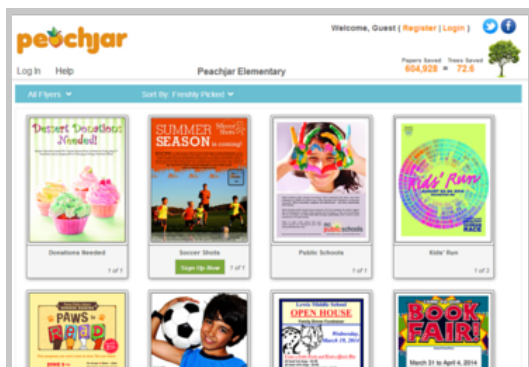
Account Information

Email

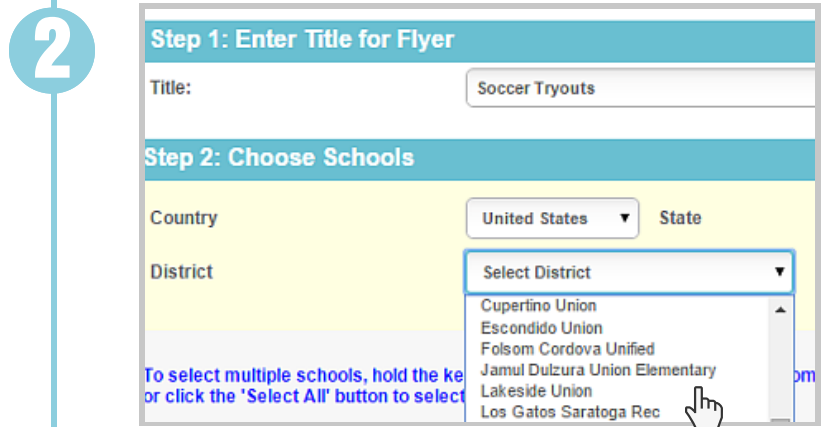
Confirm Email

Account Type
School Staff

Click "Send a Flyer" to begin uploading your eflyer



1 Go to Peachjar.com and log in to your account. If you don't have an account, ask your Peachjar school admin to grant you uploading privileges.



Step 1: Enter Title for Flyer

Title: Soccer Tryouts

Step 2: Choose Schools

Country: United States State

District: Select District

- Cupertino Union
- Escondido Union
- Folsom Cordova Unified
- Jamul Dutzura Union Elementary
- Lakeside Union
- Los Gatos Saratoga Rec

To select multiple schools, hold the key or click the 'Select All' button to select

3 Once submitted, your eflyer will be **emailed to parents** and automatically posted online



Questions?

We're here for you!

Call (877) 402-1786 or email school@peachjar.com.

Support Hours:
Monday - Friday
6:00 a.m. to 4:30 p.m. PST