



February 22, 2017

Dear Donor/Sponsor/Attendee,

It would be an honor if you would join the Birdville Education Foundation at the 2017 *Tribute to Leadership, Teaming for Education Excellence Fundraiser* on **Thursday, March 30, 2017** at the Hurst Conference Center.

Please join us for an evening with friends while Chris DelConte, TCU Athletic Director, speaks on the value of education and the importance of literacy in our schools today.

Proceeds from the Tribute will benefit the Birdville Education Foundation, which provides grants to teachers throughout the Birdville ISD. In the past 17 years, almost \$1.4 MILLION has been given to over 700 educators in Birdville ISD to fund programs, such as Computers on Wheels, iPads for students with severe disabilities, an Environmentally Friendly Recycling Program, Hands-On Science experiments and an Accelerated Reading Program called Renaissance Learning. The Foundation continues to press forward during a time when our educators need it the most. Your support could not be more important today!

Please consider becoming a donor and attending our **2017 Tribute to Leadership** event. The Foundation has various sponsorship levels, all of which are detailed in the attached flier. Please take time to look them over and let us know how you would like to participate in this event.

If you are unable to attend the event, we hope you will consider supporting the Birdville Education Foundation's goal in raising over \$120,000 to fund innovative teaching grants for Birdville ISD educators in the 2017-2018 school year. Please note we have added a new Benefactor Program, allowing businesses to sponsor a table of guests from one of the Birdville ISD's campuses of your choosing.

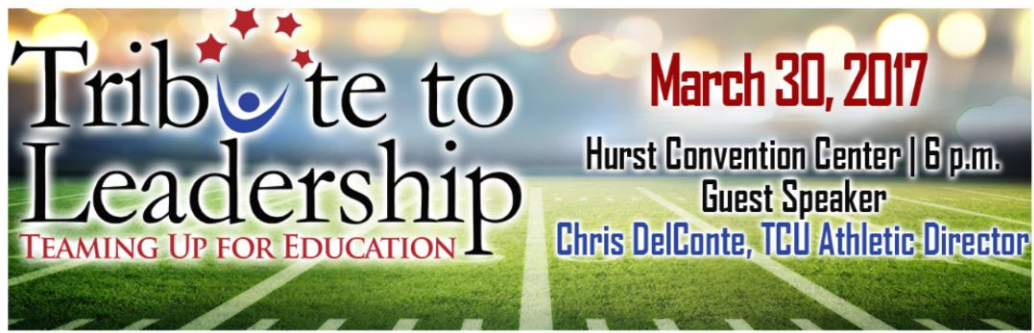
Please contact our Executive Director, Tito Rodriguez at [tito.rodriguez@birdvilleschools.net](mailto:tito.rodriguez@birdvilleschools.net) with any questions you may have, and to indicate your level of participation.

**Sharon Mylius**  
Woodhaven Bank NE  
**2017 Tribute to Leadership Chair**  
Haltom High School Graduate

**Tito Rodriguez**  
North Richland Hills City Councilmember  
**Birdville Education Foundation Executive Director**  
817-547-5778  
[tito.rodriguez@birdvilleschools.net](mailto:tito.rodriguez@birdvilleschools.net)



[WWW.BIRDVILLEEDUCATIONFOUNDATION.COM](http://WWW.BIRDVILLEEDUCATIONFOUNDATION.COM)



**SUPPORT THE  
2017 TRIBUTE TO LEADERSHIP:  
BIRDVILLE EDUCATION FOUNDATION  
2017 TRIBUTE ATTENDEE SPONSORSHIP FORM**

**PRESENTING SPONSOR TO THE 2017 TRIBUTE: \$15,000**

- Logo in all materials and pre-and post-publicity as Presenting Sponsor
- Publicity through Video Presentation, newspaper and all media
- Two-minute company-produced commercial at the podium
- Table of 10 and table signage at event
- Prominent recognition through Foundation's community-wide marketing and informational emails, website and newsletters
- Link to your business on the Birdville Education Foundation website when advertising the event
- Full color, full page ad and prominent logo in event program
- 10 Invitations to a VIP meet & greet, as well as photo opportunities with the Keynote Speaker
- Logo recognition on invitations as *PRESENTING SPONSOR TO THE 2017 TRIBUTE*
- Listed as *PRESENTING SPONSOR TO THE 2017 TRIBUTE* on Birdville Education Foundation website, linked to your website for 12 months
- Company's name on a Wiley G. Thomas Coliseum Chair

**FOUNDATION CHAMPION: \$10,000**

- Logo in all materials and pre-and post-publicity as *CHAMPION OF LITERACY*
- Publicity through Video Presentation, newspaper and all media
- Two-minute company produced commercial at the podium
- Table of 10 and table signage at event
- Recognition through Foundation's community-wide marketing and informational emails, website and newsletters
- Half page color ad in event program
- 8 Invitations to a VIP meet & greet, as well as photo opportunities with the Keynote Speaker
- Listed as a *FOUNDATION CHAMPION* on Foundation website, linked to your website for 9 months
- Company's name on a Wiley G. Thomas Coliseum Chair

**FOUNDATION PATRON: \$5,000**

- Logo in all materials and pre-and post-publicity as a *PATRON OF THE FOUNDATION*
- Publicity through Video Presentation, newspaper and all media
- Table of 10 with table signage at event
- Recognition through Foundation's community-wide marketing and informational emails, website and newsletters
- Half page ad, black and white, in event program
- 4 Invitations to a VIP meet & greet, as well as photo opportunities with the Keynote Speaker
- Listed as a *FOUNDATION PATRON* on Foundation website, linked to your website for 6 months
- Company's name on a Wiley G. Thomas Coliseum Chair

**FOUNDATION PARTNER: \$2,500**

- Publicity through Video Presentation and press releases
- Recognition through Foundation's community-wide marketing and informational emails, website and newsletters
- 1 table of 10 and table signage at event
- 2 Invitations to a VIP meet & greet, as well as photo opportunities with the Keynote Speaker
- Quarter page ad, black and white, in event program
- Listed as a *FOUNDATION PARTNER* on Foundation website, linked to your website for 3 months

**FOUNDATION ADVOCATE: \$1,500**

- Table of 10 and table signage at event as well as name in event program
- Listed as a *FOUNDATION ADVOCATE* on Foundation website, linked to your website for 3 months
- Quarter page ad, black and white, in event program

**FRIEND OF THE FOUNDATION: \$100/ticket**

*I would like to become a FRIEND OF THE FOUNDATION and purchase \_\_\_\_\_ tickets for the event (\$100/ticket).*

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address 1: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Address 2: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

(Please attach this form with your company's logo and email to [bisdef@birdvilleschools.net](mailto:bisdef@birdvilleschools.net))





**SUPPORT THE 2017 TRIBUTE TO LEADERSHIP:  
BECOME AN AUCTION  
or  
VIP RECEPTION SPONSOR**

***BIRDVILLE EDUCATION FOUNDATION AUCTION SPONSORSHIP:***

- BIG BOARD AUCTION: \$1,500 (2 available)**
  - Have your company logo prominently displayed on the Big Board and receive special recognition as an Auction Sponsor in the event program.
  - Sponsor mention with all Big Board announcements the evening of the Tribute.
- SILENT AUCTION: \$1,000 (10 available)**
  - Have your company logo displayed in the Silent Auction section of the event and receive special recognition as an Auction Sponsor in the event program.
- VIP RECEPTION SPONSOR: \$1,000**
  - Have your company logo displayed in the VIP Reception section of the event and receive special recognition as the VIP Reception Sponsor in the event program.

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address 1: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Address 2: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

(Please attach this form with your company's logo and email to [bisdef@birdvilleschools.net](mailto:bisdef@birdvilleschools.net))







**SUPPORT THE  
2017 TRIBUTE TO  
LEADERSHIP:  
BENEFACTOR  
DONATION PROGRAM**

***BIRDVILLE EDUCATION FOUNDATION BENEFACTOR PROGRAM:***

- BENEFACTOR<sup>10</sup>: \$1,000***
  - Donate a table of 10 to Birdville ISD educators from the school of your choice, as well as:
  - 1 VIP Reception Ticket, link to your website on Foundation website for 3 months, and recognition with logo as a Benefactor in the event program

***DONATION TO FOUNDATION***

*I would like to support the Birdville Education Foundation, but cannot attend the event or become a Benefactor.*

*Please find enclosed a donation of \_\_\_\_\_ to aid the Foundation in its efforts to support Birdville Independent School District*

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address 1: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Address 2: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

(Please attach this form with your company's logo and email to [bisdef@birdvilleschools.net](mailto:bisdef@birdvilleschools.net))

